

Privacy Policy of www.francescomarrai.it

This Application collects some Personal Data from its Users.

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Data Controller FRANCESCO MARRAI Via Oreste Franchini 15, 57128 LI - Livorno
Email address of the Data Controller: fr.marrai@gmail.com

Types of Data Collected Among the Personal Data collected by this Application, either independently or through third parties, there are: Usage Data; Tracking Tools; name; surname; email; phone number; payment information; billing address.

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or through specific explanatory texts displayed prior to the Data collection.

Personal Data may be freely provided by the User or, in the case of Usage Data, collected automatically during the use of this Application.

Unless specified otherwise, all Data requested by this Application is mandatory. If the User refuses to provide it, this Application may be unable to provide the Service. In cases where this Application specifically states that some Data is optional, Users are free to refrain from communicating such Data, without it having any consequences on the availability or functioning of the Service.

Users who have doubts about which Data is mandatory are encouraged to contact the Data Controller.

The use of Cookies or other tracking tools by this Application or by the owners of third-party services used by this Application, unless otherwise stated, serves to provide the Service requested by the User, in addition to the other purposes described in this document and in the Cookie Policy, if available.

Users are responsible for any third-party Personal Data obtained, published, or shared through this Application and confirm that they have the third party's consent to provide the Data to the Data Controller.

Methods and Place of Processing the Collected Data Processing Methods The Data Controller adopts appropriate security measures to prevent unauthorized access, disclosure, alteration, or destruction of Personal Data.

The processing is carried out using computers and/or IT-enabled tools, following organizational procedures and modes strictly related to the purposes indicated. In addition to the Data Controller, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of this Application (administration, sales, marketing, legal, system administration) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Data Controller. The updated list of these parties may be requested from the Data Controller at any time.

Legal Basis of Processing The Data Controller processes Personal Data relating to the User if one of the following applies:

- The User has given consent for one or more specific purposes. Note: In some jurisdictions, the Data Controller may be entitled to process Personal Data without the User's consent or another legal basis specified below, as long as the User does not object ("opt-out") to such processing. This does not apply, however, whenever the processing of Personal Data is subject to European data protection law;
- Provision of Data is necessary for the performance of a contract with the User and/or for any pre-contractual obligations thereof;
- Processing is necessary for compliance with a legal obligation to which the Data Controller is subject;
- Processing is related to a task carried out in the public interest or in the exercise of official authority vested in the Data Controller;
- Processing is necessary for the purposes of the legitimate interests pursued by the Data Controller or by a third party.

In any case, the Data Controller will gladly help to clarify the specific legal basis that applies to the processing, and in particular whether the provision of Personal Data is a statutory or contractual requirement, or a requirement necessary to enter into a contract.

Place The Data is processed at the Data Controller's operating offices and in any other places where the parties involved in the processing are located. For further information, please contact the Data Controller.

Personal Data of the User may be transferred to a country other than their own. To obtain further information regarding the processing location, the User can refer to the section on details about the processing of Personal Data.

The User has the right to obtain information regarding the legal basis for the transfer of Data outside the European Union or to an international organization governed by public international law or set up by two or more countries, such as the UN, as well as regarding the security measures adopted by the Data Controller to protect the Data.

If any such transfer takes place, the User can find out more by checking the relevant sections of this document or inquire with the Data Controller using the information provided in the contact section.

Retention Period The Data is processed and stored for the time required by the purposes for which it was collected.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Data Controller and the User will be retained until such contract has been fully performed.
- Personal Data collected for the purposes of the Data Controller's legitimate interests will be retained as long as needed to fulfill such purposes. Users may find specific information regarding the legitimate interests pursued by the Data Controller within the relevant sections of this document or by contacting the Data Controller.

When the processing is based on the User's consent, the Data Controller may retain Personal Data for a longer period, as long as such consent is not withdrawn. Furthermore, the Data Controller may be obliged to retain Personal Data for a longer period in compliance with a legal obligation or by an order of an authority.

At the end of the retention period, Personal Data will be deleted. Therefore, upon expiration of this period, the right to access, delete, rectify, and the right to data portability can no longer be exercised.

Purposes of Processing the Collected Data The User's Data is collected to enable the Data Controller to provide the Service, comply with legal obligations, respond to requests or enforce rights, protect against unauthorized access or use, detect fraudulent activities or malicious activities, as well as for the following purposes: Displaying content from external platforms and Payment processing.

For detailed information on the purposes of processing and the Personal Data processed for each purpose, the User can refer to the relevant sections of this document.

Detailed Information on the Processing of Personal Data Personal Data is collected for the following purposes and using the following services:

Payment Processing Displaying Content from External Platforms

Information on how to opt out of personalized advertising In addition to any opt-out feature provided by any of the services listed in this document, Users may opt out of personalized advertising by visiting the relevant section of the Cookie Policy.

User Rights Users may exercise certain rights regarding their Data processed by the Data Controller.

In particular, Users have the right to:

- Withdraw their consent at any time. Users have the right to withdraw consent where they have previously given their consent to the processing of their Personal Data.
- Object to processing of their Data. Users have the right to object to the processing of their Data if the processing is carried out on a legal basis other than consent. Further details are provided in the dedicated section below.
- Access their Data. Users have the right to learn if Data is being processed by the Data Controller, obtain disclosure regarding certain aspects of the processing, and obtain a copy of the Data undergoing processing.
- Verify and seek rectification. Users have the right to verify the accuracy of their Data and ask for it to be updated or corrected.
- Restrict the processing of their Data. Users have the right, under certain circumstances, to restrict the processing of their Data. In this case, the Data Controller will not process their Data for any purpose other than storing it.
- Have their Personal Data deleted or otherwise removed. Users have the right, under certain circumstances, to obtain the erasure of their Data from the Data Controller.
- Receive their Data and have it transferred to another controller. Users have the right to receive their Data in a structured, commonly used, and machine-readable format and, if technically feasible, to have it transmitted to another controller without any hindrance.
- Lodge a complaint. Users have the right to bring a claim before their competent data protection authority or in a court of law.

Details about the right to object to processing Where Personal Data is processed for a public interest, in the exercise of an official authority vested in the Data Controller, or for the purposes of the legitimate interests pursued by the Data Controller, Users may object to such processing by providing a ground related to their particular situation to justify the objection.

Users are reminded that if their Personal Data is processed for direct marketing purposes, they can object to that processing at any time without providing any justification. To learn, whether the Data Controller is processing Personal Data for direct marketing purposes, Users can refer to the relevant sections of this document.

How to Exercise These Rights Any requests to exercise User rights can be directed to the Data Controller through the contact details provided in this document. These requests can be exercised free of charge and will be addressed by the Data Controller as early as possible and always within one month.

Cookie Policy This Application uses Tracking Tools. For more information, Users may consult the Cookie Policy.

Additional Information About Data Processing Legal Defense The User's Personal Data may be used by the Data Controller in court or in the stages leading to possible legal action arising from its improper use or that of related services by the User.

The User declares to be aware that the Data Controller may be required to reveal personal data upon request of public authorities.

Additional Information Upon request of the User, in addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information concerning particular services or the collection and processing of Personal Data.

System Logs and Maintenance For operation and maintenance purposes, this Application and any third-party services may collect files that record interaction with this Application (System Logs) use other Personal Data (such as the IP Address) for this purpose.

Information Not Contained in This Policy More details concerning the collection or processing of Personal Data may be requested from the Data Controller at any time. Please see the contact information at the beginning of this document.

How "Do Not Track" Requests Are Handled This Application does not support "Do Not Track" requests. To determine whether any of the third-party services it uses honor the "Do Not Track" requests, please read their privacy policies.

Changes to This Privacy Policy The Data Controller reserves the right to make changes to this privacy policy at any time by giving notice to its Users on this page and possibly within this Application and/or - as far as technically and legally feasible - sending a notice to Users via any contact information available to the Data Controller. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom.

Should the changes affect processing activities performed on the basis of the User's consent, the Data Controller shall collect new consent from the User, where required.